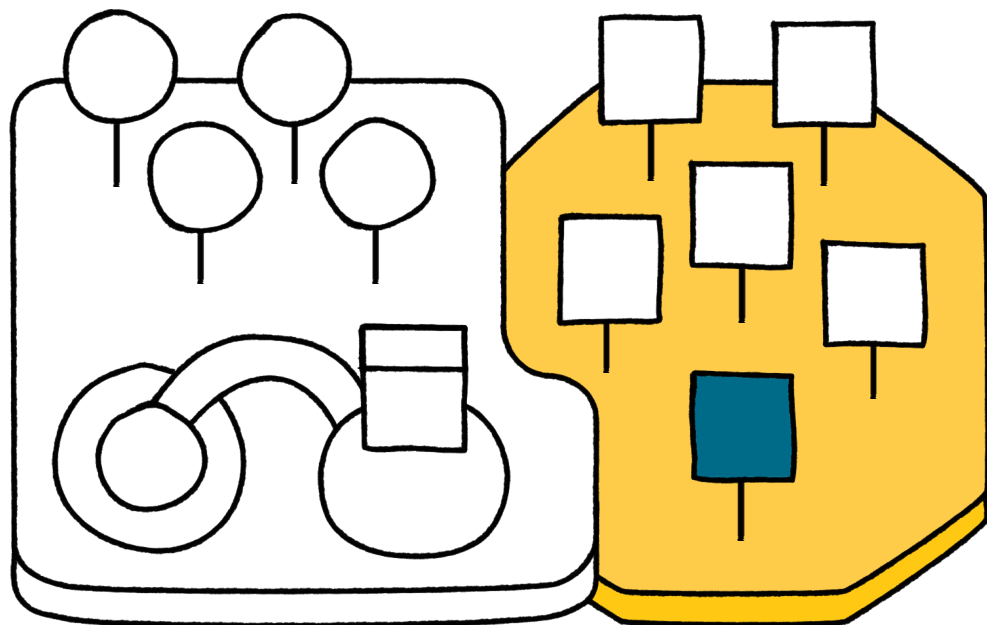


33 Wettingen Ideas pot



Time frame

Renewed since 2017

Stakeholders

Political legislative
Political executive
Extra-curricular education
Civil society



Institutional framework



Structure-related quality criteria

Participation and identification

The starting point

The Wettingen Ideas Pot was originally launched by the local council (executive) in 1992, aimed at supporting children and young people's projects and activities. The Ideas Pot promotes non-professional, non-commercial youth culture projects that have a direct link to the municipality. Each project can apply for a maximum of 1,000 Swiss francs. The project is inexpensive, the financial means are clearly accounted for and it has a positive effect on the municipality's image. The Ideas Pot is not a top-down project, but something by young people for young people. It is intended to encourage young people to develop their own ideas and to give them an immediate experience of success. The funding applications are reviewed and approved by the Children and Youth Commission.

With the 2017 UNICEF certification as a "Child-friendly City", the idea is to raise awareness of the Ideas Pot again and make it known and accessible to all young people.

Aims

Promoting youth culture and the development of their own ideas, so that young people can have an immediate experience of success.

Target group

- Young people from Wettingen up to 25 years of age

Costs

- 500 Swiss francs for flyer printing
- 6,000 Swiss francs annual funding for projects
- In Wettingen, the Children and Youth Commission is an official commission elected by the local council. There are therefore no additional costs for processing the applications.

Project progression

The revival of the Ideas Pot was met with open arms by the local council as it is a proven, positive and simple vehicle. In 2015, the respective local council worked with the municipality's internal agency to produce the Ideas Pot's guidelines. A new flyer was designed for wider communications, which was to be deposited at various places such as schools, libraries, the Ludothek (public gaming space) and youth centres. The respective website is also being redesigned and social media channels such as Instagram, Snapchat, etc., are to be used in the future for the successful implementation of this project.

Success factors

- Simple, clear rules on funding grants
- Funding application available online
- Cooperation with Wettingen's youth work agency, which supports young people if they need help with project submission and implementation
- Clearly defined financial means in the municipality's budget

Challenges

- Target group-appropriate communication of the project – all young people should be familiar with the opportunities of the Ideas Pot
- Promoting different projects (the same youth groups should not always submit the same projects)

Conclusion

Eight applications were received in 2017, seven of which met the requirements in the guidelines. Support was then provided to e.g. Blauring und Jungwacht children and young people's association's holiday camps, a roller sports facility for young and old, and a girls' day of culture. In 2018, a snow weekend, a theatre production, summer and winter camps for the two Blauring and Jungwacht groups, the founding of a skater group association and the installation of an in-ground trampoline in Villa Fluck all gained funding.

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