

**Annual Report**  
UNICEF Switzerland and  
Liechtenstein

**2022**



# Balance sheet 2022

UNICEF is active in over 190 countries and regions across the world. We provide assistance so that children can receive care, can attend school and are protected from violence. UNICEF is actively working to promote child rights in Switzerland and Liechtenstein.

UNICEF has been achieving sustainable advancements for children through effective programs and initiatives, for more than 75 years. UNICEF's work remains just as important today: never, since the Second World War, have so many people fled their homes. Over 400 million children are now growing up in conflict zones. And almost every child in the world today is vulnerable to at least one impact of climate change. The UN Member States have made the commitment to sustainable development with Agenda 2030, for a more just world and a livable future. We can only achieve this by working together, and only when we improve the lives of children.



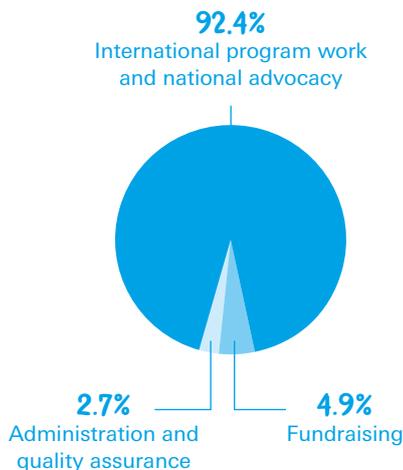
**195,982**  
people  
support UNICEF  
Switzerland and Liechtenstein  
with their donations



**176.8**  
million francs  
Total income in 2022

From every franc received,  
**about 92.4 cents**  
went directly to program work

## Use of contribution income in 2022\*



\* Compared to the previous year, the percentage of funds that could be used for program work was substantially higher, mainly due to the unusually high emergency response income for Ukraine.

## UNICEF's focus areas in 2022

programs were supported in 63 countries  
along with initiatives in Switzerland and  
Liechtenstein:



## About UNICEF

UNICEF is the United Nations Children's Fund. UNICEF's mission is to implement the UN Convention on the Rights of the Child for every child, regardless of culture, religion or background. UNICEF provides emergency response, sustainable development programs and sustainable rebuilding so that children all over the world can grow up healthy and safe and develop to their full potential. UNICEF Switzerland and Liechtenstein was founded as an association in 1959. Since then, we have been committed to improving the lives of children everywhere, together with you.

**Thank you for your help.**

# Dear Friends of UNICEF,

**W**hen was the last time you had a moment to yourself when you could take a deep breath and look back at last year's results? The current state of the world and the need it has caused have left me and UNICEF little time for that.

After the period characterized by the COVID-19 pandemic, we believed that things had returned to a certain routine at the beginning of last year. Then came February 24, and events began to snowball with the outbreak of the war in Ukraine. What followed were weeks and months of immeasurable human suffering.

The war in Ukraine is a turning point. Its omnipresence over the entire year in 2022 overshadowed the needs of children to whom the media would have paid more attention, if not for the war.

In addition to the war's immediate impacts, other parts of the world began to suffer from its secondary consequences as the year progressed. Destabilized regions like Yemen and East Africa suffered in particular from the interruption of grain deliveries from Russia and Ukraine during the past year. Prices for important foodstuffs rose considerably in response to the interrupted exports. In the world's poorest countries, these price increases are life-threatening. Existing food crises have been made all the more acute, hurting the weakest members of our society in particular: children. Those who had the strength to, fled. The impacts of climate change have increased the number of people fleeing from their homelands. The war in Ukraine has resulted in the largest mass exodus since the Second World War.

The consequences of the COVID-19 pandemic were most evident in the global learning crisis in 2022. In the two years since the outbreak of the COVID-19 pandemic, 147 million children were absent from more than half of their school terms. The consequences of this will reach far into the future.

Children urgently need every conceivable help to grow up healthy, safe and equipped with the tools to lead independent lives as adults.

We are facing these challenges – with your help. Your solidarity gives us strength, and your steady contributions allow us to provide help efficiently. I thank you sincerely for this.

Our organization prides itself on its dependability, sustainability and professionalism in achieving the greatest possible effect, and the efficiency with which it makes use of the funds entrusted to it. Because we are aware that when you generously entrust us with your donation, leave a gift to us in your will or partner with us in areas such as child and adolescent mental health, we are taking on a special responsibility.

We do everything in our power to help and protect the rights of disadvantaged children. Never give up. For every child. Together with you, we can – **thank you!**



A handwritten signature in blue ink that reads "B. Junker". The signature is fluid and cursive, with a large initial "B" and a long, sweeping underline.

**Bettina Junker**  
CEO  
UNICEF Switzerland and Liechtenstein

# Never give up. In 63 countries.

UNICEF Switzerland and Liechtenstein promotes programs in the areas of survival and development, education, child welfare and emergency aid in 63 countries. It also supports aid and research programs at the global and regional level.



## International

**A UNICEF Headquarters** in New York (USA)

**B UNICEF Office of Research – Innocenti** in Florence (Italy)

**C UNICEF Supply Division,** in Copenhagen (Denmark) *Page 12*

Selection of programs and emergency response actions in countries and areas that UNICEF Switzerland and Liechtenstein supported in 2022.

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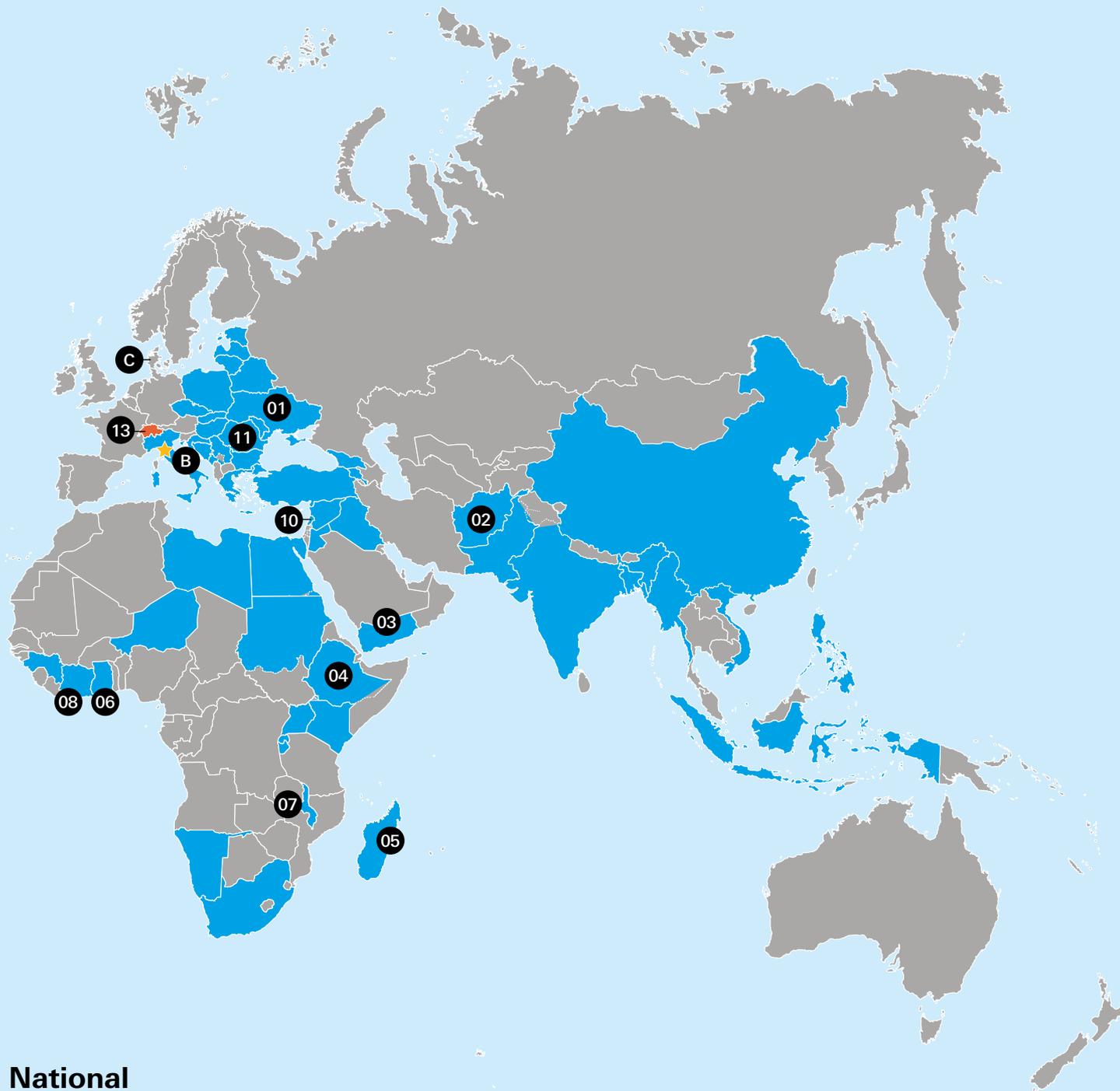
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■ Programs supported by UNICEF Switzerland and Liechtenstein



## National

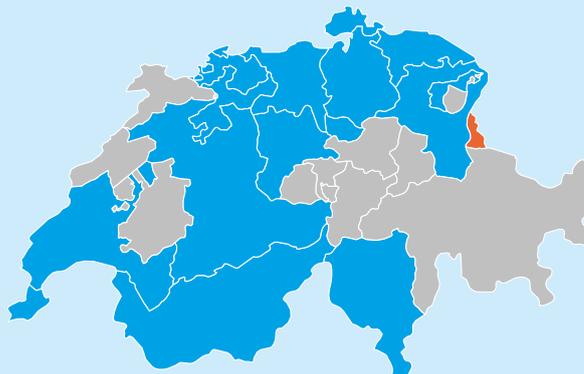
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→ [Learn more at unicef.ch](https://www.unicef.ch)

UNICEF also stands up for the rights of children in Switzerland and Liechtenstein through initiatives and advocates for child rights.

- Cantons with "Child Friendly Communities"
- "Child Friendly Communities" in Liechtenstein



# Bright spots in 2022.

## Peace. For every child.

**March 21.** The world's largest peace dove was projected by UNICEF onto the side of the Grosser Mythen mountain as a signal for peace, for Ukraine and the entire world. Photos of the event were picked up by national and international media and shared over social networks.



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© UNICEF/CH-FU/Fresse

## Tina Weirather visits Malawi.

**June 26–28.** Tina Weirather, UNICEF Switzerland and Liechtenstein Goodwill Ambassador, visited Malawi (Africa) on her first trip for UNICEF. Malawi is one of the poorest countries in the world. During her trip, she paid visits to representatives of health, education and innovation programs.

## Catherine Russell in Switzerland.

**June 30.** On February 1, 2022, Catherine Russell became the fourth woman to take on the position of Executive Director of UNICEF. During her visit to Switzerland, she attended a reception in Cologny at the residence of Jürg Lauber, Swiss Ambassador to the United Nations and representative of other international organizations. The goal was to raise awareness for global education programs, particularly in French-speaking Switzerland. The event focused on innovative initiatives like "Giga – Connecting Every School to the Internet" and educational programs for girls.



© UNICEF/CH-FU/2022

# Emergency response in Ukraine.

2/24/2022. War in Ukraine.

The invasion of Ukraine on February 24 was a turning point. Just 2000 km from Switzerland and Liechtenstein, war brings death to children and families, with millions of people fleeing their homes, schools and hospitals destroyed, and no power or safe drinking water. At the end of 2022, 17.7 million people were in dire need of humanitarian assistance, including 3.4 million children. UNICEF appealed for help immediately, starting on February 24, 2022. The solidarity shown in Switzerland and Liechtenstein was and continues to be unmatched. Thank you.

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Topic: Emergency response in Ukraine and the surrounding countries  
Income: CHF 122,687,506\*  
Period: February 24, 2022 – December 31, 2022  
Goal: Humanitarian aid for children and families affected by the war in Ukraine  
Solution: Access to vital emergency aid provided to millions of people

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\* Contribution income (in francs) that was received for this program in 2022.

# Children fleeing the war.



Masha (9) lives with her mother and her siblings in a partly destroyed high-rise apartment building in eastern Ukraine. Every day, she is confronted with the danger of land mines. There is no hot water, and access to education has been made difficult.

© UNICEF/UN0697348/Filippov

## The war between Russia and Ukraine escalated on February 24, 2022, when Russian troops invaded at least eight oblasts. UNICEF was there on the ground and could immediately increase its humanitarian aid services.

**Ukraine.** The war has resulted in the largest mass exodus since the Second World War. By the end of December 2022, 7.9 million people had fled Ukraine for other parts of Europe. There are also 5.9 million displaced persons within Ukraine. The war has increased the risk of children and adolescents falling ill without access to medical aid. The ravages of war have greatly heightened the potential for domestic violence and the number of forced family separations. There is also a higher risk of children suffering injuries from munitions, including mines and unexploded ordnance.

### Attacks on schools

Missiles, drones and bombs have destroyed over 400 schools. 5.3 million schoolchildren now have inadequate access to education. Without school, the children of Ukraine risk losing not only critical years of learning, but also the social development that school provides.

### Minus 20 degrees Celsius

Winters are hard in Ukraine. Power outages left children and their families defenseless in the extreme

cold, and water shortages made them ill from drinking contaminated water. 16 million people have only limited access to safe water and sanitary facilities.

The rise in socioeconomic crises due to the duration of the war has made this all the more concerning. Over 400,000 girls and boys were living in extreme poverty by the end of 2022.

### 24-hour assistance

UNICEF is providing around-the-clock assistance in Ukraine. By the end of December 2022, CHF 129 million of emergency supplies had been delivered to Ukraine. UNICEF could make a difference, thanks to unified support. The financial support from UNICEF Switzerland and Liechtenstein for emergency response in Ukraine helped to provide 4,926,077 women and children with basic medical care. Over 4.6 million people were provided access to clean water. In addition, a total of 1,559,304 people were provided with hygiene supplies. 2,978,598 children and adolescents received psychosocial support.

### Protection for child refugees

When the war erupted, over two million people fled Ukraine in the first two weeks alone. Thanks to many donations, health, child protection and education measures could also be increased and expanded in Ukraine's neighboring countries. The financial assistance from UNICEF Switzerland and Liechtenstein also allowed forty Blue Dot hubs, shelters and mobile teams to provide safe havens and assistance to over 1.2 million people fleeing their homes.

Blue Dot hubs offer warm, safe spaces to children and families. In addition, the digital Blue Dot platform

was introduced to improve the exchange of information across borders. The Blue Dot hubs also help to get unaccompanied child refugees identified, registered and referred to appropriate protective services. They have identified 32,149 children who are unaccompanied or separated from their parents. UNICEF helped provide access to formal and informal instruction and learning formats for 588,788 schoolchildren. In addition, 433,701 women and children were provided access to primary healthcare services. UNICEF and its partners helped 100,350 people in Ukraine's neighboring countries get access to clean water and provided emergency funds to 47,494 households.

### 25-year presence in Ukraine

UNICEF has been helping children in Ukraine for a quarter of a century. Together with our partners, we have increased humanitarian aid for children and their families since February 24, 2022. UNICEF has established numerous shelters for fleeing children and families at the border crossings into Ukraine's neighboring countries, including Romania and Moldova. UNICEF sent emergency supplies to the region to meet their basic needs.



© UNICEF/UN0698535/How

UNICEF Switzerland and Liechtenstein helped provide emergency aid to Ukrainian refugees in Romania and other neighboring countries. The Blue Dot hubs provided 137,000 people with access to safe spaces, protection, education and healthcare.



© UNICEF/UN0621348/Moldovan

Makcim (2) plays in a Blue Dot hub in Braşov. The hubs provide protection, food, information for further travel and psychosocial support as well as kindergarten classes and a children's playroom.

## Emergency aid for Ukrainian children and families in Romania.

**Romania.** Romania has the highest level of child poverty in Europe. Forty percent of its 3.8 million children are in need. Tens of thousands more children arrived in Romania as refugees from Ukraine in 2022. Thanks to the generous support of its donors, UNICEF could establish emergency aid programs for Ukrainian refugees in Romania. Blue Dot hubs were set up at the border crossings to Ukraine and in cities. Over 137,000 people received access to safe spaces, protection, education, hygiene and healthcare. The digital information management platform Primero was used to register fleeing children and provide them with emergency aid services. More than 14,000 children fleeing from Ukraine were registered successfully. Over 4900 children were identified who were unaccompanied or separated from their parents. 4781 children received access to alternative care or were reunited with their families. The initial need for short-term aid is now being augmented by long-term measures: support in the areas of mental health and integration is urgently needed. UNICEF began developing integration programs early on, and is expanding these services. Public and charitable organization partners are working together on proven and effective integration programs that have been used for other groups at risk of poverty.

- Topic:** Emergency aid for Ukrainian refugees in Romania
- Income:** CHF 1.5 million in 2022
- Period:** April 1, 2022 – December 31, 2022
- Goal:** Emergency aid for Ukrainian refugees in Romania
- Solution:** 137,000 people helped

# Never give up. Immediate help where it's needed.

## UNICEF is there.

**Afghanistan.** Afghanistan is one of the most dangerous places to be a child. The situation there has worsened considerably since the takeover by the Taliban in 2022. Poverty and one of the worst droughts in 37 years have resulted in more than half of Afghanistan's population now being dependent on humanitarian aid.

That includes 13.1 million children. UNICEF has been helping people in Afghanistan for over 70 years. This aid is now needed more than ever. Last year saw a rise in diseases such as diarrhea and cholera, particularly in the regions that suffered earthquake damage in June 2022. Around 1.1 million children under the age of 5 suffer from acute malnutrition. The large number of undernourished children has further increased the mortality risk for girls and boys in Afghanistan.

« Sometimes, my children must go to bed hungry. We barely make it from one day to the next. »  
– Wahida, mother

### Girls are especially at risk

97 percent of the people in Afghanistan live in extreme poverty. This forces families to marry off their young daughters for a dowry. Children must often support their families by working under dangerous conditions. Many parents are forced to sell their children to buy food. There were already four million girls not attending school before 2022. Another million girls were added to that number last year.

Without help from UNICEF, Afghanistan's health system would collapse. In this dire situation, one of UNICEF's goals for 2022 was to provide medical aid to 15.3 million people, including 8.1 million children, and educational opportunities to 7.5 million children. UNICEF determined that USD 2 billion was needed for 2022. By the end of 2022, however, only 53 percent of that amount had been raised. Through support from UNICEF Switzerland and Liechtenstein, more than 18 million people were provided with access to basic medical care in 2022 and 662,866 children under the age of 5 received life-saving treatment for severe acute malnutrition. 6.6 million people were provided with access to safe water. More than 5 million school-age children received learning materials. 9.2 million girls, boys and their caregivers were provided with child protection services.

The highest priority was given to treating young children with severe acute malnutrition, to measles vaccinations, and to providing access to safe water and hygiene. In the area of education, the main concern was



Zaid (6) and her siblings Nazi and Mahbubeh survived the earthquake in Paktika Province. The rest of their family died when their house collapsed. The siblings now live with their aunt.



### Education

556,160 children, 55 percent of them girls, supported through educational programs in 15,252 community classrooms.

**Topic:** Emergency aid for disadvantaged children and families in Afghanistan  
**Income:** CHF 2,234,415 in 2022  
**Period:** January 1, 2022 – December 31, 2022  
**Goal:** Life-saving measures for families in need  
**Solution:** Millions of people provided with access to vital emergency aid

to help children who had dropped out of the school system. Humanitarian aid was broadened with the distribution of cash assistance for basic necessities such as food, warm clothing and medicine.

## Humanitarian catastrophe.



© UNICEF/UN0718525/Al-Hajj

Thanks to a valuable donation, mobile healthcare teams could provide treatment to 71,412 children under the age of 5 and 47,666 pregnant and nursing women.

**Yemen.** The people of Yemen have had no peace since 2015. The conflict has unleashed one of the worst humanitarian crises worldwide. In 2022, more than 75 percent of the country's population needed aid. 12.9 million of them were children. Important infrastructure has been destroyed, and the economic situation is catastrophic. This has especially affected the country's food security. In Yemen, millions of people are living on the edge of starvation. One major challenge is the large number of remote, hard-to-reach Yemeni villages and the precarious security situation, especially at the front lines. Thanks to a valuable donation to UNICEF Switzerland and Liechtenstein, 25 vehicles could be converted into mobile clinics with medical teams. This strategy is one of the most effective for getting help and medical care to imperiled children and pregnant or nursing women. From March to October 2022, 25 mobile teams visited 640 remote communities, bringing help to 71,412 children under the age of 5 as well as 47,666 women. They also provided life-saving therapeutic food for 23,837 acutely undernourished children under the age of 5. This aid also provided preventive nutrition services for 47,575 children under the age of 5 and their parents. 33,415 pregnant and nursing women received iron and folic acid supplements for healthy fetal development. 36,743 pregnant and nursing women were given information on healthy nutrition for infants and small children.

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Topic: Emergency response to the food crisis  
Income: CHF 1 million in 2022  
Period: March 1, 2022 – October 31, 2022  
Goals: Lifesaving treatment for children and mothers, prevention  
Solutions: Mobile clinics for 119,078 women and children

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## Imminent starvation.



© UNICEF/UN0141359/Sawunet

A baby is treated for severe acute malnutrition in a temporary stabilization center.

**Ethiopia.** Almost twenty million children in the Horn of Africa are experiencing the worst catastrophic drought in forty years (as of December 2022). Because water sources are drying up, many livestock are dying and crops have been destroyed. The result is hunger, thirst and disease. As if that weren't enough, rising prices for food, fuel and fertilizer are threatening their survival. UNICEF Switzerland and Liechtenstein provided special support for emergency aid to Ethiopia, where extreme drought conditions have completely destroyed the livelihoods of more than 24 million people. The water shortage has forced many people to leave their homes. Already weak from insufficient food and water, they must now seek new places to live. Access to healthcare facilities is essential in these cases. Under these challenging circumstances, donations helped 508,688 women and children in Ethiopia receive access to medical assistance. 1,352,502 children were vaccinated against measles. In addition, 354,593 acutely malnourished children under the age of 5 received therapeutic nutrition. Access to safe water was made possible for 1,570,443 people, thanks to, among other things, the construction of climate-resistant solar-powered water systems with deep drill holes. This precarious situation also puts strain on family life, which can be seen in the rising number of child marriages and female circumcisions. By the end of December 2022, UNICEF helped 23,245 adults and children with psychosocial support.

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Topic: Drought in Ethiopia  
Income: CHF 471,063 in 2022  
Period: January 1, 2022 – December 31, 2022  
Goals: Disaster relief for families affected by drought and hunger  
Solutions: Access to vital emergency aid provided to millions of people

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60 Years of the Supply Division

# Help. In stock 24 hours.

**Denmark.** For 60 years, UNICEF has maintained its global supply and logistics hub – the UNICEF Supply Division in Copenhagen, which is also home to the largest humanitarian warehouse in the world. Relief supplies are essential for providing as many children and families as possible with health and education services, and protecting them from abuse, exploitation and neglect. The supply warehouse in Copenhagen procures and delivers over 5000 high-quality products to meet the needs of children. The Supply Division stores aid supplies like school materials and medicines on 20,000 square meters with space for 36,000 pallets. Five regional UNICEF warehouses in Accra, Brindisi, Dubai, Guangzhou and Panama supplement the main warehouse in Copenhagen. They ensure that humanitarian aid can be delivered efficiently and quickly anywhere in the world, within 72 hours. The UNICEF Supply Division can also apply unique expertise in close cooperation with governments, businesses and partner organizations. It helps them optimize their own supply chains to be more coordinated and sustainable in getting life-saving supplies to children.

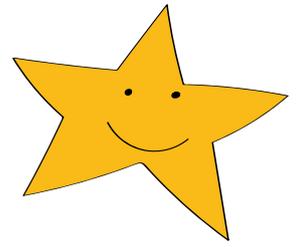


**Help on the way in 72 hours**

UNICEF's six warehouses together hold enough relief supplies to cover the needs of 250,000 people for 3 months.

"Sternenwochen"

# Children Helping Children.



**Madagascar.** Girls and boys in Switzerland and Liechtenstein collected funds to fight hunger in the south of Madagascar under the motto "Children Helping Children." In 2022, from November 20 until Christmas, children worked with great dedication to help children in need.

Madagascar has been especially affected by climate change. The island, known for its unique animal and plant species, is experiencing the worst drought in forty years. The southern part of the island has been especially hard hit. The small-scale farmers there can no longer grow crops and many families have nothing to eat. The 2022 "Sternenwochen" raised funds to help children suffering from the food shortage. In southern Madagascar, half a million children under the age of 5 suffer from acute malnutrition, with 110,000 suffering from severe acute malnutrition. These children urgently need medical assistance.

With the "Sternenwochen" campaign, UNICEF helps young children with severe acute malnutrition get access to medical care and special nutrition services. Young children are examined and weighed in mobile and permanent health centers. Parents and caregivers are offered support, and children and adolescents are taught about good nutrition.

## "Sternenwochen" – Children Helping Children

4500 children took part in the 2022 "Sternenwochen" with great enthusiasm, creativity and humor. They set up Christmas booths where they sold painted cups, home-made jams, guardian angel figures, matchboxes, punch and pastries, put on plays danced in the street and ran several kilometers.

« We sold cakes for the "Sternenwochen" again and this time we set a new record! We took our "cake wagon" through the village and collected donations amounting to CHF 1001. What a fantastic day!! »

– Maëlle, Janis, Timon, Lian, Ben

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Topic: "Sternenwochen" – Children Helping Children  
Income: CHF 375,947 in 2022  
Period: November 20, 2022 – December 31, 2022  
Goals: Support for a project to help reduce and prevent malnutrition in southern Madagascar, raising awareness of child rights for children in Switzerland and Liechtenstein

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« Children helping children, isn't that a beautiful idea? It also teaches humility. After "Sternenwochen" is over, they will know how wealthy we are here, and that having enough to eat, a warm bed and medicine isn't a given in life. And that we can help people by giving something of ourselves! »

– KUNZ, musician



© UNICEF/CH-F/L/Beto Albertalli. Image (Kunz). © Amanda Nikolic



© UNICEF/CH-F/L/2022

Maëlle, Janis, Timon, Lian and Ben sold cakes to raise funds for the children in Madagascar.

# Never give up. Ensure survival.



© UNICEF/UNI192825/Flores

## A healthy start in life.

**Ghana.** In recent years, Ghana has seen expansions to many measures that are important for infant development. But the infant mortality rate is still high: for every 1000 live births, 27 do not make it through their first month. Most of the deaths are preventable. Many of these children die in the first week of life. 310 out of every 100,000 mothers do not survive giving birth or die afterward from complications. In rural areas with inadequate healthcare for mothers, infants and pregnant women, the situation is even more dire. Health workers do not have adequate training. At the start of last year, preparations were made for the construction of neonatal care centers. UNICEF and the Ghana Health Service evaluated suitable locations. These were based on recommendations from local decision makers, cartographic analysis on the distribution of existing health centers and collected health data. New facilities have since been built, including in the northwest and in the Oti Region. Parallel to this, UNICEF has been supporting training measures since 2022. These enhance the quality of care and further knowledge about neo-natal health. An estimate for the medical supplies needed for building the new health centers was carried out in cooperation with the Ghana Health Service. Also important for the choice of location was the state-wide collection of data on newborn children. The program also supports water and hygiene measures in healthcare facilities as well as the development of essential neo-natal emergency care.

**Topic:** Neo-natal health centers in Ghana  
**Income:** CHF 338,240 in 2022  
**Period:** March 1, 2022 – March 31, 2024  
**Goals:** Lowering the maternal and infant mortality rate  
**Solutions:** Projects for building new neo-natal centers, further training

## Better education through better hygiene.

**Malawi.** One reason why girls in Malawi receive less education is due to menstruation. The cause lies in the insufficient water supply and lack of information. One in four schools has no access to clean water. On average, 150 children must share one latrine. Girls, therefore, are often absent from school when they are menstruating. Through 2023, UNICEF Switzerland and Liechtenstein is supporting a program promoting menstrual health in fifty primary schools. One way involves strengthening support groups for mothers and helping girls share knowledge with each other. Young women learn how to make pads themselves. Teachers are also sensitized to the topic of menstrual health. Girls receive reusable sanitary pads in school. At the end of 2022, information was given to 2500 girls and 1000 boys. 366 girls and 20 boys were trained as mentors for their peers and as male champions.

Together, they were able to discuss menstrual hygiene with 1266 of their classmates. 13,000 brochures were printed in English and Chichewa, the local language. 4000 girls received pads, underwear, buckets and soap at selected schools. A great success not only in financial terms but also in public perception was the elimination of the 16.5 percent tax on sanitary pads, thanks to lobbying by UNICEF. Together, these measures ensure that girls can attend school even when they are menstruating.



© UNICEF/UN0641403/Malawi

**Topic:** Better menstrual hygiene creates learning opportunities  
**Income:** CHF 83,600 in 2022  
**Period:** June 1, 2020 – May 31, 2023  
**Goals:** Information and hygiene means better learning opportunities for girls  
**Solutions:** Thousands of girls and boys reached, tax on sanitary pads eliminated

## Mental health.

**Worldwide.** Psychological well-being is an important element of healthy development in every child. An estimated one in seven young people between the ages of 10 and 19 worldwide are living with a diagnosed mental disorder. Over 45,000 young people die from suicide each year. This grave situation has been made worse by the pandemic. Although societal awareness is growing, there is still a large gap between need and investment in promoting mental health. Just 2.1 percent of global government health spending is devoted to mental health. Stigmatization of mental illness remains a global issue. All too often, young people do not feel comfortable speaking openly about how they are feeling, and seeking help.

« Promoting child and adolescent mental health is an absolute priority for us. »

– Bettina Junker, CEO UNICEF Switzerland and Liechtenstein

UNICEF and the Z Zurich Foundation have therefore made it their mission to promote the mental health of young people worldwide. This three-year partnership will provide direct support to 400,000 young people and 150,000 caregivers. It also involves a communication and information campaign to reach another 30 million people.

Pilot projects are underway in seven countries. Young people learn important mental health skills, including regulating emotions, coping with stress and interpersonal skills with the help of learning tools specially designed for this purpose. These tools are accessible to young people through school and recreational associations as well as over digital platforms. Parallel to this, parents and caregivers receive training where they learn how they can support the mental well-being of young people. Working parents spend a considerable part of the day at their workplace, so it's important that they can also be reached and collected there. The Z Zurich Foundation is testing new approaches in selected business units of the Zurich Insurance Group to address this matter.

To raise awareness of the topic beyond national borders, the Z Zurich Foundation supports the UNICEF campaign #OnMyMind. The global communication and information campaign uses creative content to teach young people and their parents or caregivers about mental health, promoting a healthy climate of open communication. The campaign is supported and shared by UNICEF Ambassadors and prominent influencers.



A teenage girl plays outside, breaking the taboo of play during menstruation.

The Global Coalition for Youth Mental Well-being also promotes adolescent mental health on an international level. Guided by UNICEF, the coalition was launched in 2022 with the support of the Z Zurich Foundation and strives to promote investment, action and knowledge sharing within the private sector. Its goal is to reach and support 30 million young people in 30 countries by 2030. Membership is open to interested companies worldwide. At the end of 2022, the coalition counted Jo Malone London, Spotify, the Zurich Insurance Group and the Z Zurich Foundation as strategic members.

Together we can move worlds. Your company can also stand up for the mental well-being of young people. Together with UNICEF and the global business community. Support the Global Coalition for Youth Mental Well-being. For more information, write to [info@unicef.ch](mailto:info@unicef.ch).



One in seven of the world's young people between the ages of 10 and 19 are living with a diagnosed mental disorder.



“Children are the world’s most valuable asset. There is nothing more important than standing up for their rights and their welfare. I am wholeheartedly committed to that.”

– Catherine Russell, UNICEF Executive Director

**Malawi.** In this landlocked country of southeastern Africa, less than forty percent of children are registered at birth. Even fewer possess a birth certificate. People whose names are not entered in the birth register are legally non-existent and therefore more susceptible to exploitation, abuse and violence. That’s why UNICEF is working so that children in Malawi have legal citizenship.



# Never give up. Help children get an education.

## YOMA – the digital marketplace for young people.

Young people between the ages of 15 and 24 currently make up over 60 percent of the population in South and East Africa. Many of them have no formal education or vocation. Insufficient access to education, lack of vocational experience and little financial resources are just some of the reasons. YOMA offers an intelligent solution. YOMA is an ecosystem that digitally connects motivated young people, potential employers and socially minded organizations like NPOs and governments. The system offers individual educational and vocational paths to create new opportunities for starting careers, especially in developing countries.

Over 190,000 young people in South Africa, Nigeria, Kenya, Burundi, Benin, Ivory Coast and Uganda are already registered. Due to its success, YOMA will soon expand internationally to serve young people in India, Trinidad and Tobago, Botswana, Tanzania and Malawi.



YOMA is a digital marketplace providing opportunities for young people. It creates future prospects on the labor market.

**Topic:** Development opportunities for young people  
**Income:** CHF 743,212 in 2022  
**Period:** June 1, 2022 – May 31, 2024  
**Goals:** Creating training and job opportunities for young people  
**Solutions:** YOMA Dashboard live and launch of YOMA activities in 7 countries



Marie Kouadio Aya (9) attends a school in Toumoudi-Sakassou that is made completely from recycled plastic.

## Classrooms made from plastic waste.

**Ivory Coast.** Ivory Coast has a massive waste problem. The capital city of Abidjan alone generates 288 tonnes of plastic waste daily. Most of this goes to dumping grounds. This environmental stress is a particular threat to the development of children from low-income households. Ivory Coast also has a classroom problem. It doesn't have enough of them, and 1.6 million children between the ages of 6 and 16 don't have a place to go to school. An innovative solution developed in cooperation with the social enterprise Conceptos Plásticos tackles both problems. Women sifting through trash, mostly single mothers, can sell plastic waste at a fair price. The plastic is used to produce a building material that's affordable, durable and easy to work with. And this material can be used to build schools. A cooperative of 188 women are working to ensure the continued production of plastic bricks. The work allows them to earn a steady basic income to support their families. They collect waste in and around Abidjan, and on the city's beaches. The plastic waste is sorted at a special recycling center and prepared for production into bricks. A purpose-built factory has been producing the bricks from recycled plastic since 2020. The program has continually faced new challenges, for example from the COVID-19 pandemic, tropical cyclones and inconsistent power supply. By the end of 2022, 112 of the planned 152 schools had been built despite adverse conditions.

**Topic:** Learning and environmental problems, innovative solutions  
**Income:** CHF 1,075,258 in 2022  
**Period:** June 1, 2019 – December 31, 2023  
**Goals:** 152 classrooms for 8360 children, 881,179 kg plastic waste to recycle  
**Solutions:** 112 classrooms for 6160 children, Jobs for 188 women, 616,000 kg of plastic waste recycled



Data and information on children who drop out of school help make the educational system fairer.

**Topic:** Data helps reach educational goals in Brazil, Ivory Coast and Ghana  
**Income:** CHF 678,655 in 2022  
**Period:** July 1, 2021 – December 31, 2024  
**Goals:** Improving education by identifying positive deviant schools  
**Solutions:** Initial analyses and identification of positive deviant schools in Ivory Coast and Ghana

## Research for better learning.

**UNICEF Office of Research Innocenti, Italy.** Here is where data is turned into valuable knowledge. For example, with the project "Data Must Speak" (DMS). It identifies schools that get noticeably better learning results than other schools operating in similar contexts. Research examines what makes these schools stand out from the rest. Evaluation and analysis of the schools is currently being carried out in fourteen countries. The first step involves analyzing educational resources and putting them into context with school performance. The second step is to identify schools that stand out in a positive way. Why are certain schools more successful than others, although they operate under similar, sometimes very challenging, conditions? How can disadvantaged schools make use of local innovations?

UNICEF's "Data Must Speak – Positive Deviance Research" takes on these and other core research questions. Analysis of schools started in Brazil last year. Analysis has been completed in Ivory Coast and Ghana. It was determined that drop-out rates fall when the teacher is female. In Ghana, a direct positive relationship was found between school infrastructures; access to drinking water, electricity, sufficient seating and sanitary facilities, and the graduation rate.

## NFT art brings schools online.

Giga has a vision of connecting every school to the internet. The Giga initiative has received support from the World Bank in the amount of USD 100 million. On January 13, 2022, an NFT (non-fungible token) charity auction in St. Moritz brought that dream a little bit closer. Investors, friends, visionaries, analysts and entrepreneurs were found for the Giga initiative in collaboration with the Crypto Finance Conference (CfC), the leading digital assets and blockchain conference. Four artists – Jani Leinonen, Nadieh Brehmer, Philipp Schaerer and Robertson Kaeppli – created artworks exclusively for this auction. The NFT auction brought in CHF 112,712. There are plans to continue this successful collaboration in the future.

Giga is a global program of UNICEF and the International Telecommunication Union (ITU). The collaboration's goal is to connect every student to the internet and every young person to information, opportunity and choice. Giga has already mapped more than a million schools.



East Timor. A girl presents the online platform giving children and their parents access to audiovisual learning materials.

**Topic:** Connecting schools with the internet  
**Income:** CHF 112,712 in 2022  
**Period:** March 1, 2022 – December 31, 2025  
**Goals:** Unrestricted access to information and the development of digital learning worldwide  
**Solutions:** The identification and analysis of schools and the great demand for connectivity

« The collaboration that we have built with CfC St. Moritz provides Giga and UNICEF with urgently needed access to new industries. »

– Chris Fabian, UNICEF Co-Lead Giga

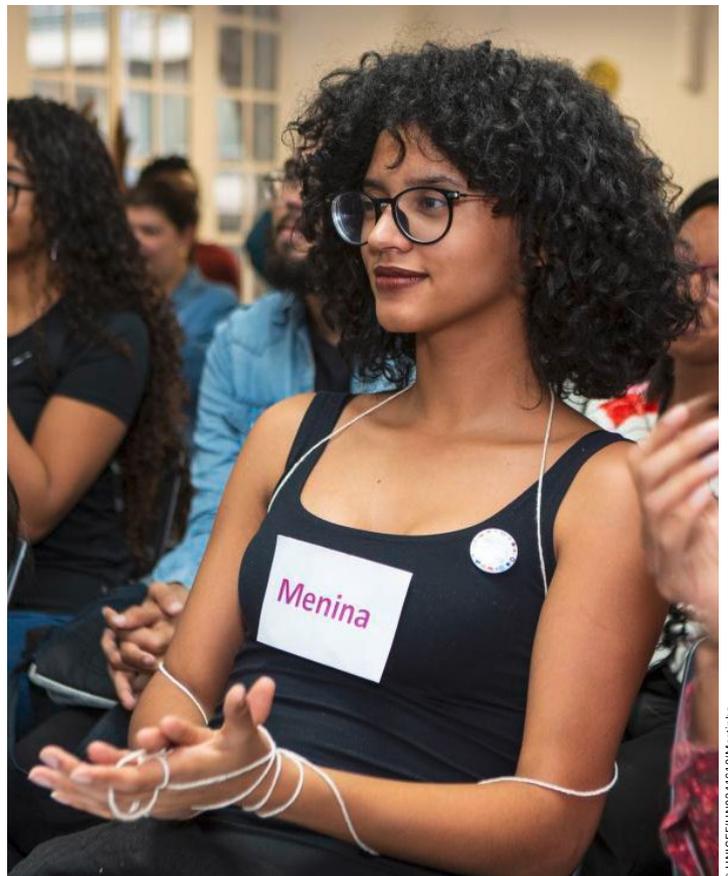
# Create a million opportunities.

**Brazil.** Generation Unlimited is a global UN program. Its goal is to assist students, especially disadvantaged young people between the ages of 14 and 24, as they begin their careers and to help them lead self-determined lives. In Brazil, this innovative program is called "A Million Chances." It addresses several topics concurrently: access to high-quality education, expansion of personal networks and digital knowledge, and vocational training through internships and traineeships.

The program is primarily geared toward disadvantaged young people. Their backgrounds are diverse and may include matters of ethnicity, poverty, poor infrastructure, migration, LGBTQIA+ issues, dropping out of school, having children at a young age or child labor. At the same time, it involves breaking through societal barriers and enabling girls to have access to careers in science and technology. UNICEF has partnered with 87 companies and 50 social organizations as well as governments and governmental authorities, including 1790 city administrations. This collaboration has created 180,000 opportunities for young people in the form of 35,000 job offers, internships, traineeships and full-time positions. It has also helped 145,000 young people acquire job-related, digital and entrepreneurial skills in specially designed courses.



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Topic:	One million changes for the new generation
Income:	CHF 2.1 million
Period:	August 1, 2021 – December 31, 2023
Goals:	Relationship between graduation and career entry for young people aged 14–24
Solutions:	180,000 job opportunities, 26 million young people reached

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Kauanne Patrocínio (16) successfully took part in a workshop to fight gender-based violence at the MobiLab Innovation Lab in São Paulo.

# Retaining independence in crises.



Conditions have become so bad for the 31-year-old mother of three that she must now beg for financial help. For the first time in her life.

UNICEF/2021/Simon Bateman/Lebanon

**Lebanon.** Life is getting worse for people in Lebanon. According to the World Bank, the financial/economic crisis is one of the three most severe forms of economic collapse to befall a country. The explosion at the Port of Beirut on August 4, 2020, and the impacts of the COVID-19 pandemic have worsened the situation. Lebanon does not have a national social assistance program, so UNICEF started monthly cash assistance distributions in June 2021. These funds helped 85,000 households, including 130,000 children. Thanks to donations from Switzerland and Liechtenstein, over 4900 children received Haddi subsidies of CHF 38 each in April 2022. "Haddi" is Arabic for "next to me." The funds were distributed across the country and tailored to the situations of individual families. These grants are for the most vulnerable children – those at risk of child labor or child marriage. They also go to children with disabilities or who are excluded from school, as well as those who need nutritional assistance. The program follows a strong gender-specific approach. Around 45 percent of the Haddi grants were given to women. Usually, it's the men who manage the family money. The contact information was also used to provide recipients with additional assistance, such as vaccinations, school enrollment or advice on the best way to make use of the grant money.



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## Cash

The distribution of monthly grant moneys allows affected families to use these according to their needs.

- 
- Topic:** Cash assistance for the most vulnerable children  
**Income:** CHF 275,000 in 2022  
**Period:** April 1, 2022 – May 31, 2022  
**Goals:** Monthly support for 4304 children  
**Solutions:** 4900 children each receive CHF 38 for a month
-

# Your donation: fast, flexible, dependable.



© UNICEF/UN0723161/Sam, Diego

## Help where it's most needed.

Thanks to our contributors, last year we were able to collect CHF 11,151,536 in unrestricted contributions. These unrestricted funds are known as Core Resources for Results (RR) and are not directly tied to a program so they can be used flexibly. They allow UNICEF to provide help wherever it's most needed. These unrestricted funds let UNICEF secure expert staff across all program areas, scale up proven solutions for children globally, pioneer new ideas – and, of course, save lives.

For every child: at a time characterized by pandemic, conflict and climate change, RR funds are essential core funding for UNICEF. These donations also allow UNICEF to reach children in neglected regions who might otherwise not receive help. They allow for immediate and flexible responses to different challenges. With unrestricted contributions, UNICEF can send help before, during and after a catastrophe hits – independent of what's currently trending in the media.

Within a year, UNICEF's accomplishments through RR contributions included improvements to education for 167,000 school-aged children in the Democratic

Republic of Congo. Their access to school was promoted through measures to strengthen and further educate local parent-teacher organizations, for example. RR funds are also being used in Afghanistan. To improve the lives of the most disadvantaged children, UNICEF carried out a vaccination campaign that vaccinated 7.4 million children against polio.

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Topic:	Unrestricted funds
Income:	CHF 11,151,536 in 2022
Period:	January 1, 2022 – December 31, 2022
Goals:	Expert staff for assistance before, during and after emergencies
Solutions:	Providing millions of children with lifesaving vaccinations, improving children's primary school education, help for thousands of people after a cyclone

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Thanks to your trust, UNICEF can help every child through the use of unrestricted funds, extensively and sustainably:



© UNICEF/UN1224894/De La Guardia

### Emergency response

Help before, during and after an emergency



© UNICEF/UN061106/Krowles-Coursin

### Global solutions

Delivering proven solutions globally with the specific needs of children always in focus



© UNICEF/UN0318726/Darasouba

### Innovation

Leading and pioneering new ideas to respond to complex children's issues



© UNICEF/UN068552/

### Expertise

Sound expert knowledge for all focus areas



© UNICEF/UN0822182/Holerga

### Childhood from birth until adulthood

Meeting needs throughout childhood development

# Integrated social assistance.



Dana (6) and her brother Alexandru (7) live with their mother. The family suffered multiple abuses from the father. The intervention of social work specialists has helped protect the mother and her children from abuse.

**Romania.** Romania is home to 3.8 million children. Almost half of them are at risk of poverty and social exclusion. Children with special needs and Roma children are especially at risk. Coverage gaps in the Romanian social and child welfare system pose a challenge for Romanian families. Securing equal access to important state services is crucial for finding a way out of this vicious cycle of poverty. Poor rural communities in particular need technical and financial support so that the needs of at-risk groups can be identified correctly and services provided accordingly. A pilot program supported by UNICEF Switzerland and Liechtenstein from 2014 to 2019 successfully showed through a model how such gaps can be covered in the future for the country's neediest children. A team at the community level can, with the right support, set up a coordinated basic program of health, social, child protection and educational services. The team is made up of social workers, health workers and educators. This gives children an integrated offer of services directly. It also saves money and effort.

The innovative AURORA software and platform lets the team simultaneously collect and process real-time data on the cases they jointly manage. AURORA also provides the team with a methodology that helps to diagnose specific risk patterns among children and families through the use of a model of predefined indicators. AURORA also helps the team monitor the effectiveness of assistance. UNICEF demonstrated the success of the package so convinc-

ingly that these integrated basic social services are to be available to all families in Romania in the future, as per parliamentary vote in October 2020. UNICEF supports key individuals on both the national and district level for the national rollout of the program. The legal basis is currently being finalized in close coordination with important developments in the EU and in neighboring countries.

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Topic:	Social inclusion for disadvantaged children in Romania
Income:	CHF 1,282,960*
Period:	June 1, 2021 – November 30, 2024
Goals:	Expansion of the successfully tested regional model for a basic services package on a national scale
Solutions:	Governmental involvement was secured, a milestone plan and necessary legal provisions drafted

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\*Contribution income in francs received for this program by the end of 2022.



Initiatives and programs

# Switzerland and Liechtenstein.

# Policy monitoring — child rights on the political agenda.

**Switzerland.** UNICEF Switzerland and Liechtenstein takes a stand on sociopolitical issues in a national context. We are committed to ensuring that legal framework conditions are designed to support, protect and involve children and adolescents. In 2022, UNICEF Switzerland and Liechtenstein took an active position on the following two political matters in particular:

## Active voting rights for 16-year-olds

The filing of the parliamentary initiative 19.415 by Sibel Arslan was a first step toward effective implementation of the right to political participation and civil engagement. The Political Institutions Committees of the National Council (PIC) prepared a preliminary draft with the proposal to lower the active voting age from 18 to 16 in the Swiss Federal Constitution. This bill was sent for consultation, with UNICEF Switzerland and Liechtenstein participating. In our response, we advocated for a lowering of the voting age to 16 as this would give a voice to young people in Switzerland and allow for a progressive implementation of child rights. Even if lowering the voting age does not fully cover the participatory rights of children and adolescents, it is an indispensable step toward the realization of these rights. Read our article about it on our website.

## Incorporation of the right to non-violent child rearing in the Swiss Civil Code

The Committee on the Rights of the Child has urgently called on the Swiss government several times to incorporate the right to a non-violent upbringing in law. The situation in Switzerland is worrying: almost half of all Swiss children experience physical or psychological violence in their upbringing. These findings were also confirmed in UNICEF Switzerland and Liechtenstein's 2021 study "Kinderrechte aus Kinder- und Jugendsicht" (Child rights from the perspective of children and adolescents).

In 2020, UNICEF Switzerland and Liechtenstein published a positioning statement and called on the Swiss Parliament to legally incorporate the right to a non-violent upbringing. UNICEF Switzerland and Liechtenstein, along with a renewed Statement in 2022 and in cooperation with numerous other civil societal organizations, twice sent an open letter to the Council of States making a case for the passing of Motion 19.4632 submitted by Christine Bulliard-Marbach, which calls for the incorporation of the right to non-violent child rearing in the Swiss Civil Code.



## Voting age 16

The submission of the parliamentary initiative to lower the voting age to 16 was a first step toward effectively implementing rights to participation for children and adolescents.



## Non-violent child rearing

With the approval of the motion for non-violent upbringing, Switzerland joins a majority of European states that have already made corporal punishment illegal.

In December 2022, the motion was easily passed in the Council of States, obligating the Swiss Federal Council to work out a corresponding civil law on non-violent upbringing.

UNICEF Switzerland and Liechtenstein will continue to monitor this and other political issues and offer a child rights perspective.

# Study on child rights and businesses.

**Switzerland and Liechtenstein.** Companies have the responsibility to respect human rights and child rights. This is laid down in international standards and is widely recognized by both states and companies. In 2022, a new law entered into effect in Switzerland requiring companies that offer products or services for which child labor is suspected to carry out a thorough human rights due diligence.

Children under 18 make up one-third of the world's population. Companies are in contact with children at all stages of their value chains and have influence on their rights.

Concrete information is currently lacking for Switzerland and Liechtenstein on

- companies' knowledge of child rights,
- how child rights are viewed and incorporated in company activities and guidelines,
- and the challenges that companies are facing regarding child rights.

Together with the UN Global Compact Network Switzerland and Liechtenstein, UNICEF Switzerland and Liechtenstein has therefore commissioned a study to answer this question. The study was prepared by the Geneva Center for Business and Human Rights and by the Center for Children's Rights Studies of the University of Geneva and published in August 2022.

The study's aim is to sensitize businesses, organizations and society in general to child rights in the context of business. With it, UNICEF lays the cornerstone for future work in the area of child rights and business to enhance offers of support to companies regarding child rights.



## The study's main findings:

- 01.** Most companies do not focus specifically on child rights, but rather on human rights issues in general.
- 02.** In corporate policy, child rights are mostly reduced to dealings with child labor in the value chain; however, company awareness for child rights goes beyond child labor.
- 03.** Companies prioritize three child rights and business principles: elimination of child labor, product safety, and child safety on site and at company facilities – for the company's own activities and in its value chain.
- 04.** Most business activities involving children are of a philanthropic nature. These activities are primarily concentrated on children's care (e.g., education or health) and less on their protection and participation.
- 05.** The instruments and management systems currently used for dealing with child rights in the context of business (e.g., governance, monitoring, remediation) must be further developed for an effective respect for child rights.
- 06.** New laws on due diligence (for example the due diligence laws in effect in Switzerland since 2022 for companies suspected of using child labor) raise companies' awareness of child rights and create incentives for child rights in business.

# Never give up. Make child rights a reality.



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## SGSM Swiss National Jamboree in Valais – with UNICEF.

**Switzerland.** From July 23 until August 6, 2022, Goms hosted the largest Swiss Guide and Scout's camp ever seen in Switzerland. Held only every fourteen years, the SGSM Swiss National Jamboree returned under the motto "mova."

UNICEF Switzerland and Liechtenstein were also there and offered several daily two-hour child rights workshops during the two-week event, where children and adolescents learned about their rights through discussions, puzzles, play, theater and other creative activities. The team from UNICEF Switzerland and Liechtenstein can still look back today on this intensive but special and rewarding experience, where they not only reached hundreds of children and adolescents directly but also learned much from the engaged and interested young people themselves.

Of particular note was seeing which rights these young people considered most important. Younger children very often named the right to protection from violence (Article 19 of CRC) as especially important to

them, while teenagers mostly chose the right to health (Article 24 of CRC). And when asked why, their answer was: "Because it's the basis for life."



**1000 children**

attended the UNICEF workshops at the Jamboree and learned about their rights through playful and creative ways.

## 54 "Child Friendly Communities" in Switzerland and Liechtenstein.

**Switzerland and Liechtenstein.** Communities are the immediate living environments of children and young people. So it is important that programs and services exist for children, adolescents and families. Communities and cities place children at the center of their development through compliance with the provisions of the Convention on the Rights of the Child. They make an important contribution in ensuring that all children can grow up healthy and safe, that their potential is nurtured, and that they are given an active role in shaping the place where they live. UNICEF Switzerland and Liechtenstein supports communities with the "Child Friendly Communities" initiative. In this, UNICEF enjoys support from diverse cantons, including the canton of Zurich, which has supported the initiative since 2022.

UNICEF is also committed to raising awareness among experts and decision makers on the importance of child-friendly living environments. We are introducing our handbook "Planung und Gestaltung von kinderfreundlichen Lebensräumen" (Planning and creating child friendly spaces) at the international "Child in the City" conference. We also reached a wide audience in 2022 by publishing articles in professional journals of urban and regional planning associations, hosting a webinar on youth in the public space, and other professional presentations.



Spatial planning can also be child friendly: children need designable, accessible and safe spaces and pathways.

### Certification 2022

Four communities were newly certified in 2022 (Boningen SO, Egnach TG, Mauren FL, Muhen AG) and nine communities were recertified (Frauenfeld TG, Grenchen SO, Hitzkirch LU, Laupersdorf SO, Lausanne VD, Riehen BS, Ruggell FL, Sursee LU, Thun BE).



The rights to protection, support and participation found in the UN Convention on the Rights of the Child must also be protected in the digital world.

## "Child Rights in the Digital Age" conference.

**Switzerland and Liechtenstein.** UNICEF Switzerland and Liechtenstein is committed to ensuring that the digital transformation includes child rights. On September 13, 2022, we hosted a conference on the topic of opportunities and challenges for children and young people in the digital world. Around 150 people accepted the invitation to attend and took advantage of numerous opportunities for knowledge exchange and networking. In the morning, experts in research and practice shared findings on implementing child rights in the digital world. The afternoon featured a marketplace where communities, towns and civil society organizations presented their digital initiatives and programs for children and young people. The event was organized by UNICEF Switzerland and Liechtenstein together with the Child Rights Network Switzerland. Its content and presentations can be found on our website.

# World Children's Day.

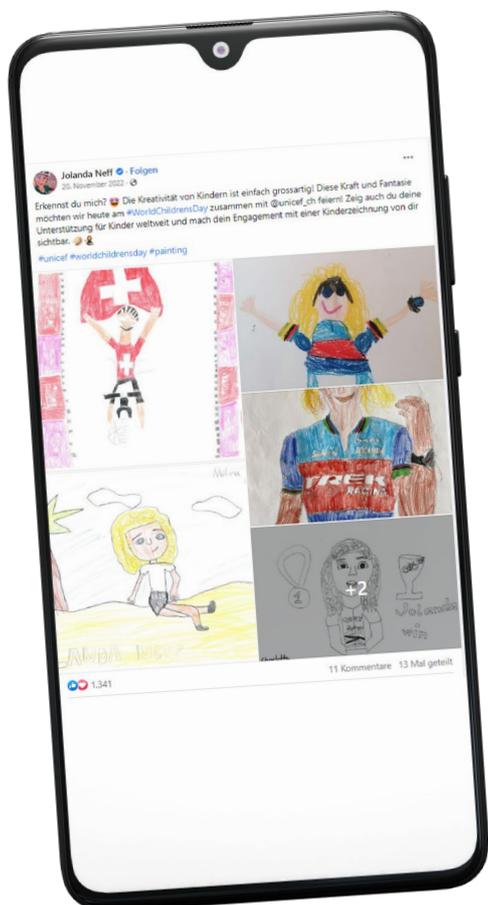
## Children meet with Manuel Frick from the Executive Council.

**Liechtenstein.** The UN Convention on the Rights of the Child defines children aged 18 and under as independent legal persons with various guaranteed rights. Liechtenstein ratified the Convention on the Rights of the Child in 1996. Each year on November 20, UNICEF organizes events worldwide for World Children's Day to raise awareness about child rights, and calls on governments to listen to and engage with children and young people in all decisions affecting them. UNICEF Switzerland and Liechtenstein organized a workshop together with the University of Liechtenstein as part of the charity Children's University. Here, children could learn about and discuss child rights, using their ideas and wishes on the topics of health, non-discrimination and participation in creative ways. The posters that they designed were then officially presented to Executive Council member Manuel Frick by participating children. The children also told Frick what is good in Liechtenstein and what can be improved so that all children are equally well off.



Meeting with the Executive Council member: children discuss the assertion of their rights with Manuel Frick and point out what must be made better for young people in Liechtenstein.

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## Child art to highlight child rights.

**Switzerland and Liechtenstein.** Each year on November 20, children and adults all over the world celebrate World Children's Day. November 20 marks the day in 1989 when the United Nations General Assembly adopted the Convention on the Rights of the Child. The Convention recognizes children as independent legal persons with rights and takes into account their need for special care and support. Since then, UNICEF has called for better implementation of the Convention on the Rights of the Child worldwide.

To ensure that the concerns of children in Switzerland and Liechtenstein also receive sufficient attention, UNICEF Switzerland and Liechtenstein last year asked children to get creative and make portraits of their favorite Swiss heroes. The results were pictures of illustrious people including presenter Christa Rigozzi, musicians Loco Escrito and Kunz, singer Stefanie Heinzmann, former cross-country skier Dario Cologna, former alpine ski racer and UNICEF Ambassador Tina Weirather, and cyclist Jolanda Neff. The portraits made by the children were posted in social networks. This campaign brought celebrities and children together to stand up for child rights regardless of ethnic background, gender, religion or social status.

# Locarno Triathlon. Standing up against war, together.

**Switzerland.** The Locarno Triathlon took place on September 03 and 04, 2022. Last year was UNICEF's first time as official charity partner for the event, with its own stand. The Locarno Triathlon took place in picturesque surroundings along the shores of Lake Maggiore, in the Valle Maggia and in Lake Maggiore at Locarno. Children born after 2018 could take part in the Kids Triathlon. Those who registered online had the option of donating to UNICEF Switzerland and Liechtenstein along with their entry fee. Non-participants could also make donations to UNICEF online or by bank transfer. 2022 was overshadowed by the war in Ukraine. The income from donations collected as part of the Locarno Triathlon was used to support children and families affected by the war in Ukraine, providing them with access to safe drinking water, power generators and psychosocial support.



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Leave a lasting legacy.

Your legacy donation to UNICEF will help build a better future for children. Learn more at [unicef.ch/testament](https://unicef.ch/testament)

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# Balance sheet

in CHF	12/31/2022		12/31/2021	
<b>Assets</b>				
Cash and cash equivalents	17,972,727		16,380,358	
Trade accounts receivable	588,471		440,733	
Other current receivables	63,265		41,331	
Inventories	60,364		60,030	
Accrued income and deferred expenses	225,697		207,287	
<b>Current assets</b>	<b>18,910,524</b>	<b>65.23%</b>	<b>17,129,739</b>	<b>60.61%</b>
Financial assets	9,671,766		10,713,074	
Movable fixed assets	116,294		118,182	
Immovable fixed assets	260,000		260,000	
Intangible assets	31,324		41,675	
<b>Non-current assets</b>	<b>10,079,384</b>	<b>34.77%</b>	<b>11,132,931</b>	<b>39.39%</b>
<b>Total assets</b>	<b>28,989,908</b>	<b>100.00%</b>	<b>28,262,670</b>	<b>100.00%</b>

## Liabilities and capital

Trade accounts payable	2,013,367		1,504,985	
Payables to related parties	14,091,291		14,339,322	
Other current liabilities	186,135		30,481	
Accrued expenses and deferred income	475,950		335,944	
Current debt capital	16,766,743		16,210,732	
<b>Total debt capital</b>	<b>16,766,743</b>		<b>16,210,732</b>	
Fund capital	3,197,757		2,040,947	
<b>Total debt and fund capital</b>	<b>19,964,500</b>	<b>68.87%</b>	<b>18,251,679</b>	<b>64.58%</b>
Special-purpose capital	6,767,415		5,875,078	
Free capital	2,257,993		4,135,913	
<b>Organization capital</b>	<b>9,025,408</b>	<b>31.13%</b>	<b>10,010,991</b>	<b>35.42%</b>
<b>Total liabilities and capital</b>	<b>28,989,908</b>	<b>100.00%</b>	<b>28,262,670</b>	<b>100.00%</b>

### Notes to the balance sheet:

- Despite unrealized price losses on financial assets, the total assets as at December 31, 2022, were higher than in the previous year.
- Fund capital and special-purpose capital increased while free capital declined due to the support provided for UNICEF's program work.

# Operating statement

in CHF	2022		2021	
<b>Operating income</b>				
Fundraising income	176,445,508		49,043,693	
Other operating income	358,266		874,102	
<b>Operating income</b>	<b>176,803,774</b>	<b>100.00%</b>	<b>49,917,795</b>	<b>100.00%</b>
<b>Operating expenses</b>				
Program expenses	-161,629,994	91.42%	-35,070,568	70.26%
Advocacy and public relations	-1,731,067	0.98%	-1,568,224	3.14%
Fundraising and marketing	-8,701,204	4.92%	-7,601,856	15.23%
Administration and quality assurance	-3,288,831	1.86%	-3,019,799	6.05%
<b>Operating expenses</b>	<b>-175,351,096</b>		<b>-47,260,447</b>	
<b>Operating profit/loss</b>	<b>1,452,678</b>		<b>2,657,348</b>	
Financial result	-1,281,451	0.72%	-325,767	0.65%
<b>Profit/loss before change in fund capital</b>	<b>171,227</b>		<b>2,331,581</b>	
Change in fund capital	-1,156,810	0.65%	-250,300	0.50%
<b>Annual profit/loss (before transfers to/withdrawals from organization capital)</b>	<b>-985,583</b>	<b>-0.55%</b>	<b>2,081,281</b>	<b>4.17%</b>
<b>Allocations/withdrawals of organizational capital</b>				
Change in special-purpose capital	-892,337	0.50%	-248,405	0.50%
Change in free capital	1,877,920	-1.05%	-1,832,876	3.67%

## Notes to the operating statement:

- Of the income of CHF 176,803,774, an amount of CHF 163,361,061 was used to fund UNICEF's program work.
- Expenses for fundraising increased year-on-year.
- In contrast, the costs for administration and quality assurance were on a par with the previous year.
- The ratio of total costs to income declined to 7.6 percent.
- Of the excess earned in 2021, some CHF 1.8 million was used to fund UNICEF's program work in 2022. This reduced the result for 2022 to CHF -985,583 (2021 CHF 2,081,281).
- This report was drawn up in accordance with the principles of Swiss GAAP FER.



# Thank you!

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